

The trademark Valdobbiadene

L'edizione 2010 dell'Antica Fiera di San Gregorio, che entrerà nel vivo proprio domani e lunedì (7 e 8 marzo) passerà alla storia per quella che ha dato vita al "marchio Valdobbiadene". Si tratta di un progetto turistico del Comune di Valdobbiadene e della creazione di un vero paniere della felicità con i prodotti tipici locali che parlano per il territorio.

The 2010 edition of the traditional Fair of San Gregorio, which will come alive in his own tomorrow and Monday (7 and 8 March) will go down in history as that which gave birth to "brand Valdobbiadene. This is a tourism project of the municipality of Valdobbiadene and the creation of a real bundle of happiness with the typical local products that speak to the area.

"A basket of goodness to sell the image of one of the most livable towns in Italy that contains a bottle of Prosecco DOCG, a suppressed, a piece of cheese hut of Cesena and a jar of honey from our hills - said Pier Giorgio Davi, deputy mayor of Valdobbiadene with delegation agriculture - Create tourism also involves the creation of brands that identify themselves with the area you want to offer and sell. " For its part, the mayor of Valdobbiadene, Bernardino Zambon is preparing to award the new association of small local productions Committee, chaired by Luca Buffon is the result of experimentation with ASL 8 of a project to enable farmers to produce and sell its production: "Thanks to our producers - said the mayor - They are the bearers of true culture of the area as a local product is pure identity of a very specific area." At the meeting of yesterday evening devoted to their PPL in the presence of the Director General of the ASL 8, Renato Mason, were made public the data of this trial. The vet said that Stefano De Rui laboratories active and registered for bagging of sausages are 34 deleted and the area between Asolo and Valdobbiadene, 8 more are in the process of certification, 257 pigs processed under this legislation. A Valdobbiadene has also seen the veterinary ASL 1 of Belluno will soon pickup, along with the ASL of the Province of Vicenza.

A ZAIA VALDOBBIADENE FOR
SAN GREGORIO

In these two days of Antica Fiera di San Gregorio to give recognition to the association that brings together the producers of the PPL project will, together with the administration to Valdobbaidene, also Minister for Agricultural Policies, Luca Zaia.

HERE IS THE PRIZE WINNER
OF 1 S. GREGORY THE BEST CHEESE
HUT

Monday, March 8, at 11, will take place, however, the awards of the first edition of the award St. Gregory held to give recognition to the Cesen dairies that produce extraordinary cheeses. The jury, chaired by the expert Fernando very rare, has already given the verdict. With 94 points the winner of this first edition, for the category-ripened cheeses alp alp 2009, is Malga Mariech Italo Curto. Equal credit for three dairies in second place: Budo hut, hut hut Barbara and Endymion.